

DO & CO to ensure that UEFA EURO 2008™ tastes good

VIENNA/NYON – 24 January 2007 – Euro 2008 SA has played a British-Austrian one-two: after awarding the licence for the worldwide sale of Official Corporate Hospitality Packages to market leader IMG, it has now also reached a decision in the production field. Here also, experience counts for a great deal, since the Austrian company DO & CO Restaurants & Catering AG, which was responsible for the entire catering in Portugal in 2004, has been selected again for the 2008 tournament.

Approximately 7% of the million or so match tickets available will go on sale as Hospitality Packages in mid-March 2007. VIPs will enjoy the best seats in the stadium as well as excellent food and drink, personal hosts and a special entertainment programme – these packages will be sold by IMG.

"Gourmet Entertainment" by DO & CO

The catering specialists at DO & CO know what awaits them: every day, more than 1,000 staff members and 18 articulated lorries were kept busy at EURO 2004 in Portugal, producing a total of 135,622 meals; in Austria and Switzerland in 2008, the task will barely be any easier.

DO & CO operates in more than 20 countries worldwide and provides gourmet catering services in New York, London, Milan, Istanbul, Frankfurt, Berlin, Munich and Salzburg, as well as running several restaurants and a boutique hotel in Vienna. DO & CO is also responsible for the meals served in Lufthansa's first-class lounges in Frankfurt and, since mid-2006, at the British Museum in London.

As far as international event catering is concerned, DO & CO specialises in VIP hospitality at major sports events. As well as 17 Formula 1 Grands Prix races across the world, the ATP and WTA tennis tournaments in Madrid, the America's Cup in Valencia and the World Equestrian Games in Aachen, DO & CO has also been looking after the VIP guests at recent UEFA Champions League finals.

DO & CO AG has been quoted on the Viennese Stock Exchange since 1998 and currently employs more than 3,000 members of staff worldwide.

For further information click on www.euro2008.com (anyone, who is interested in the Hospitality Packages, can register here and will be contacted immediately).

For further information:

DO & CO Restaurants & Catering AG:

Dr. Isabel Eissler, Tel.: +43 1 74000-144