

**NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR
INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA, CANADA,
JAPAN OR AUSTRALIA.**

- **DO & CO has decided to carry out a capital increase of 25 %**
- **Maximum subscription and offer price: EUR 21.90**
- **DO & CO is offering 1,948,800 new shares and 147,078 treasury shares**
- **Expected net proceeds to the Company from capital increase and sale of treasury shares approximately EUR 40 mio.**
- **Capital increase is intended to strengthen the Company for investments and position it for an increase in its market presence and potential acquisition opportunities**
- **In addition, principal shareholders intend to offer 1.009.348 existing shares (including shares offered to cover over-allotments)**
- **In the course of the transaction, the shares of DO & CO are to be admitted to trading on the Istanbul Stock Exchange – the first listing of shares of a foreign issuer on the Istanbul Stock Exchange**
- **If the over-allotment is exercised in full, the free float would reach approximately 47% upon completion of the capital increase and the share sales.**

On 7 November 2010, the management board of DO & CO Restaurants & Catering AG, with the approval of the supervisory board dated the same date and based on the authorized capital resolved in the shareholders meeting of 5 July 2007, resolved to carry out a capital increase of the Company by 1,948,800 shares, from currently 7,795,200 shares to 9,744,000 shares at a maximum subscription and offer price of EUR 21.90 per share.

The new shares are issued by allowing for statutory subscription rights of the Company's existing shareholders.

Together with the new shares, the Company will sell all of the 147,078 treasury shares held by it, also allowing for subscription rights of existing shareholders.

The subscription ratio (which is based on the aggregate sum of the new shares and the treasury shares) has been set at 15:4, i.e. shareholders will be entitled to subscribe for 4 new/treasury shares for every 15 outstanding shares held. The subscription period starts on 12 November and ends on 26 November 2010. The final subscription and offer price will be determined at the end of the subscription period on the basis of a book-building process and may be higher than the price of the Company's existing shares on the Vienna Stock Exchange.

In addition, the two principal shareholders of DO & CO, Attila Dogudan Privatstiftung und DZR Immobilien und Beteiligungs GmbH are offering 604,318 existing shares, as well as up to an additional 405,030 existing shares to cover over-allotments. Both principal shareholders have agreed with the Company that they will not exercise the subscription rights with respect to their existing shares.

The new shares and the offered existing shares carry full dividend rights as from 1 April 2010.

**NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR
INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA, CANADA,
JAPAN OR AUSTRALIA.**

The shares are offered solely for subscription by existing shareholders, as well as for purchase to institutional investors. A public offering is planned to be conducted in Turkey. There will be no public offering of shares in Austria.

Based on the maximum subscription and offer price, the Company expects net proceeds from the capital increase and the sale of the treasury shares of approximately EUR 40 mio million.

If the over-allotment is exercised in full, the free float would increase to approximately 47% upon completion of the capital increase and the share sales.

DO & CO's entire share capital is expected to be listed on the Istanbul Stock Exchange (ISE), reflecting the focus of the Company's business on the growing Turkish market since the last few years. The legal framework for the listing of a foreign issuer on the ISE and the public offering in Turkey were only recently adopted and Do & Co will be the first foreign issuer listed on the ISE. The shares will continue to be listed on the Vienna Stock Exchange. Start of trading on both exchanges is expected to be on 2 December 2010.

Disclaimers: This ad hoc announcement constitutes neither an offer to sell nor a solicitation to buy any securities of DO & CO Restaurants & Catering Aktiengesellschaft. There will be no public offering of securities in Austria. Outside the statutory rights offering to existing shareholders, potential orders submitted by persons who do not fall within the definition of "qualified investors" within the meaning of Article 2(1)(e) of the Prospectus Directive (Directive 2003/73/EG) and the relevant implementing measures in Austria and other member states will not be accepted.

The information contained herein is not for publication or distribution, directly or indirectly, in or into the United States of America. The materials do not constitute an offer of securities for sale in the United States, nor may the securities be offered or sold in the United States absent registration or an exemption from registration as provided in the U.S. Securities Act of 1933, as amended (the „Securities Act"), and the rules and regulations thereunder. There is no intention to register any portion of the offering in the United States of America or to conduct a public offering of securities in the United States of America.

This communication does not constitute an offer of securities to the public in the United Kingdom. Consequently, this communication is directed only at (i) persons who are outside the United Kingdom or (ii) persons who have professional experience in matters relating to investments falling within Article 19(1) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"), (iii) high net worth entities falling within Article 49(2) of the Order and (iv) other persons to whom it may lawfully be communicated (all such persons together being referred to as "relevant persons"). Any investment activity to which this communication relates will only be available to, and will only be engaged with, relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents.

**NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR
INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA, CANADA,
JAPAN OR AUSTRALIA.**

This document does not constitute an offer of shares to the public in Turkey. The Turkish Prospectus (izahname) has not yet been published and the shares to be publicly offered have not yet been registered with the Capital Markets Board. Any investment decision in the Turkish public offering with respect to the shares should be made following the publication of, and based on such investor's review of, the Turkish Prospectus.

In connection with the sale of securities referred to herein, the stabilising manager (or persons acting on behalf of the stabilising manager) may over allot securities or effect transactions with a view to supporting the market price of the securities at a level higher than that which might otherwise prevail. However, there is no assurance that the stabilising manager (or persons acting on behalf of the stabilising manager) will undertake stabilisation actions. Any stabilisation action may begin on or after the date of publication of the final subscription and offer price and, if begun, may be ended at any time, but, under the applicable laws, stabilisation actions must be brought to an end (a) in Austria 30 calendar days after the date of the allocation of the shares and (b) in Turkey 30 calendar days after the first trading day of the shares on the ISE, but upon expiry of either period the stabilising manager will end any stabilisation actions both in Austria and Turkey. Any stabilisation action or over allotment must be conducted by the stabilising manager (or person(s) acting on behalf of the stabilising manager) in accordance with all applicable laws and rules.