

Dr. M. Cem KOZLU

Born in 1946, Dr. Cem Kozlu completed middle and high school at Robert College in Istanbul, after which he received his bachelor's degree with honors from Denison University in Ohio, USA, MBA from Stanford University and PhD from Bosphorus University in Istanbul.

Dr. Kozlu lectured in International Marketing and Export Administration at Boğaziçi University from 1978 to 1981 and was a visiting Professor in the Department of Economics at Denison University in 1985. After holding executive positions in various domestic and international companies, Dr. Kozlu was appointed CEO and Chairman of the Board of Directors of Turkish Airlines in 1988 and held these positions until October 1991. He also served as the Chairman of the Association of European Airlines (AEA) in 1990.

Cem Kozlu remained in public service as a Member of the Turkish Parliament from 1991 to November 1995 and Chairman of the THY Board of Directors from 1997 to 2003. Dr. Kozlu has held different positions in The Coca Cola Company since 1996, retiring in 2006 as the President of the Central Europe, Eurasia and Middle East Group based in Vienna

Dr. Kozlu currently serves as a member of the board of the following Turkish companies: Koç Holding A.S., Kamil Yazıcı Yönetim ve Danışmanlık A.S., Pegasus Airlines, Sisecam A.S.

He is chairman of the board of Global Relations Forum, a think-tank, and a trustee of the Istanbul Modern Arts Foundation. He has published many articles and 10 books, including *International Marketing*, *Rising Above The Clouds*, *The Leader's Toolbox* and *The Leader's Library*.

He is married and has two children.