

Dr. M. Cem KOZLU

Born in 1946, Dr. Cem Kozlu completed middle and high school at Robert College in Istanbul, Türkiye then earned his Bachelor's degree with honors from Denison University in Ohio, USA, his MBA from Stanford University in California, USA, and his PhD from Bosphorus University in Istanbul, Türkiye.

Dr. Kozlu lectured International Marketing and Export Administration at Bosphorus University from 1978 to 1981 and was a Visiting Professor in the Department of Economics at Denison University in 1985. After holding various executive positions at several national and international companies, Dr. Kozlu was appointed CEO and Chairman of the Board of Turkish Airlines (Türk Hava Yolları – THY) in 1988 and held these positions until October 1991. He also served as Chairman of the Association of European Airlines (AEA) in 1990.

Dr. Cem Kozlu served in public office as a member of the Turkish Parliament from 1991 to November 1995. He subsequently served as chairman of the THY Board of Directors from 1997 to 2003. Dr. Kozlu has held different positions at The Coca-Cola Company since 1996, retiring in 2006 as President of the Central Europe, Eurasia and Middle East Group based in Vienna.

Dr. Kozlu currently serves as a member of the board of Pegasus Hava Yollari A.Ş., Türkiye and Tüpraş Türkiye Petrol Rafinerileri A. Ş, Türkiye.

He is Chairman of the Board of Koç University and a trustee of the Istanbul Modern Arts Foundation. He has published numerous articles as well as twelve books, including **International Marketing**, **Rising Above The Clouds**, **The Leader's Toolbox**, and **The Leader's Library**.

He is married and has two children.

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